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**UNITED STATES DISTRICT COURT  
SOUTHERN DISTRICT OF CALIFORNIA**

KATEY HUNTLEY and GARY JACKSON, et al.,

Plaintiffs,

v.

ROSEBUD ECONOMIC DEVELOPMENT CORPORATION, et al.

Defendants.

Case No. 22-cv-1172-L-MDD

**ORDER:**

**(1) GRANTING DEFENDANT 777 PARTNERS MOTION TO COMPEL ARBITRATION [ECF NO. 8]; and**

**(2) DENYING DEFENDANT 777 PARTNER’S MOTION TO DISMISS AS MOOT [ECF NO. 9]**

Pending before the Court are Defendant 777 Partner, LLC’s (“777”) Motion to Compel Arbitration [ECF No. 8] and Motion to Dismiss [ECF No. 9], in this putative class action. The Court decides the matter on the papers submitted and without oral argument. See Civ. L. R. 7.1(d.1). For the reasons stated below, the Court **GRANTS** Defendants Motion to Compel Arbitration and **DENIES** Defendant’s Motion to Dismiss.

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1 I. BACKGROUND

2 On November 29, 2019, Plaintiff Katey Huntley (“Huntley”) took out an unsecured  
3 consumer loan from Defendant Rosebud Lending LZO d/b/a ZocaLoans (“Zoca”) with a  
4 principal amount of \$1,000 and an interest rate of 736.38% APR. (Complaint at ¶¶ 36,  
5 37). In August 2021, Plaintiff Gary Jackson (“Jackson”) took out an unsecured consumer  
6 loan of \$700 from Defendant Zoca at an interest rate of 492.56% APR. (Compl. at ¶¶ 49,  
7 50). Plaintiffs made payments on the loans, but eventually were unable to make regular  
8 payments. (Compl. at ¶¶ 44, 57.) ZocaLoans thereafter made attempts to collect on the  
9 loans. (Compl. at ¶¶ 44-47, 57-63).

10 Plaintiffs assert that Zoca falsely advertises that it is wholly owned by Rosebud  
11 Economic Development Corporation (“REDC”), a tribal corporation incorporated under  
12 the laws of the Rosebud Sioux Tribe of the Rosebud Indian Reservation, but instead it is  
13 controlled entirely by non-tribal members. (Compl. at ¶¶ 32). Plaintiffs aver in the  
14 Complaint that Defendant Tactical Marketing Partners (“Tactical”) a non-tribal entity,  
15 obtains consumer credit reports on behalf of the business endeavor and provides that  
16 information to Defendants Zoca and 777. (Compl. at ¶ 26). Non-tribal Defendant 777  
17 purportedly provides the employees and systems that are utilized to underwrite and  
18 approve the loans made by Zoca. (Compl. at ¶27). Once the loans are approved, Tactical  
19 and 777 transmit the approval information to Zoca and Zoca then funds the loan. (Compl.  
20 at ¶ 28). However, Plaintiffs contend that the loans are funded from accounts held by non-  
21 tribal Defendants Tactical, Fintech Financial, LLC (“Fintech”), and 777 to which tribal  
22 Defendants REDC and Zoca have no access. (Compl. at ¶¶ 29, 30). Plaintiffs claim that  
23 the funding of the loan by Zoca is in name only and is intended to use Zoca’s status as a  
24 tribal entity to avoid liability for the schemes’ unlawful lending practices. (Compl. at 28).

25 On August 22, 2022, Plaintiffs Huntley and Jackson filed this putative class action  
26 asserting violations of 18 U.S.C. § 1962, the Racketeer Influenced and Corrupt  
27 Organizations ACT (“RICO”); 47 U.S.C. § 227 the Telephone Consumer Protection Act;  
28 California’s Unfair Competition Law, Cal. Bus. & Prof. C. §§ 17200 et seq; and

1 California’s Rosenthal Fair Debt Collection Practices Act, Cal.Civ. C. §§ 1788, et seq.  
2 (Complaint [ECF No. 1.]

3 On November 17, 2022, Defendant 777 Partners, LLC, filed the present Motion to  
4 Compel Arbitration (Mot. Compel [ECF No. 8]) and Motion to Dismiss (MTD [ECF No.  
5 9.]) On January 6, 2023, Plaintiffs filed Oppositions to the Motion to Compel Arbitration  
6 (Oppo. [ECF No. 13]) and Motion to Dismiss (MTD Oppo. [ECF No. 14.]) On January  
7 20, 2023, Defendant 777 Partners filed a Reply to the Motion to Compel (Reply [ECF No.  
8 17]) and a Reply to the Motion to Dismiss (MTD Reply [ECF No. 18.]

9 II. LEGAL STANDARD- MOTION TO COMPEL ARBITRATION

10 Arbitration clauses are governed by the Federal Arbitration Act, 9 U.S.C. §2 et seq.  
11 (“FAA”) and California contract law. Under the Federal Arbitration Act (“FAA”):

12 [a] written provision in any ... contract evidencing a transaction involving  
13 commerce to settle by arbitration a controversy thereafter arising out of such  
14 contract or transaction ... shall be valid, irrevocable, and enforceable, save upon  
such grounds as exist at law or in equity for the revocation of any contract.

15 9 U.S.C. § 2. The party seeking to compel arbitration under the FAA has the burden to  
16 show “(1) the existence of a valid, written agreement to arbitrate; and, if it exists, (2) that  
17 the agreement to arbitrate encompasses the dispute at issue.” *Ashbey v. Archstone Property*  
18 *Mgmt.*, 785 F.3d 1320, 1323 (9th Cir. 2015). “The FAA ‘mandates that district courts  
19 shall direct the parties to proceed to arbitration on issues as to which an arbitration  
20 agreement has been signed’.” *Kilgore v. KeyBank N.A.*, 718 F.3d 1052, 1058 (9th Cir.  
21 2013) (emphasis in original) (quoting *Dean Witter Reynolds, Inc. v. Byrd*, 470 U.S. 213,  
22 218 (1985)). “As federal substantive law, the FAA preempts contrary state law.”  
23 *Mortensen v. Bresnan Comm'cns, LLC*, 722 F.3d 1151, 1158 (9th Cir. 2013). The burden  
24 of proving that the arbitration agreement cannot be enforced is on the party resisting  
25 arbitration. *Green Tree Fin. Corp. - Ala. v. Randolph*, 531 U.S. 79, 91-92 (2000).

26 “There are two types of validity challenges under § 2 [of the FAA]: ‘One type  
27 challenges specifically the validity of the agreement to arbitrate,’ and ‘[t]he other  
28 challenges the contract as a whole, either on a ground that directly affects the entire

1 agreement (e.g., the agreement was fraudulently induced), or on the ground that the  
2 illegality of one of the contract's provisions renders the whole contract invalid.” *Rent-A-*  
3 *Center, Inc., v. Jackson*, 561 U.S. 63, 70 (2010). “If a party challenges the validity under  
4 § 2 of the precise agreement to arbitrate at issue, the federal court must consider the  
5 challenge before ordering compliance with that agreement under § 4.” *Rent-A-Center, Inc.*  
6 561 U.S. at 71.

### 7 III. DISCUSSION

8 Defendant 777 argues that the Court should compel Plaintiffs to arbitrate their  
9 claims because the loan agreements included arbitration agreements (“Agreements”)  
10 requiring arbitration for all claims arising under the contracts. (777 Mot. at 4, 7 [ECF No.  
11 8-1.]) Defendant 777 further contends that the delegation provision contained in the  
12 arbitration agreements is enforceable and requires the arbitrator to address challenges to  
13 enforceability. (*Id.* at 7).

14 Plaintiff responds that Defendant 777 cannot enforce the arbitration agreement  
15 because 777 is not a party to the agreement. *Oppo.* at 4-5 [ECF No 13.] Because 777 is  
16 not a party to the Agreements, Plaintiffs contend 777 could potentially only enforce the  
17 arbitration clause under the state contract law theory of equitable estoppel but the theory  
18 does not apply under the test in *Kramer v. Toyota Motor Corp.*, 705 F.3d 1122, 1128 (9<sup>th</sup>  
19 Cir. 2013). (*Id.*) Plaintiff further argues that (1) the Court should determine threshold  
20 issues of arbitrability, (2) the choice of law provision is unenforceable, (3) the arbitration  
21 agreements are unenforceable, and (4) Defendants have waived their right to compel  
22 arbitration by filing a motion to dismiss on the merits. (*Id.*)

#### 23 1. Application of Arbitration Clause to Defendant 777

24 The plain terms of the Agreements indicate that 777 Partners, while not signatories  
25 to the agreement, are intended third party affiliates. “An affiliate is normally understood  
26 as ‘a company effectively controlled by another or associated with others under common  
27 ownership or control.’” *Revitch v. DIRECTV, LLC.*, 977 F.3d 713, 717 (9<sup>th</sup> Cir. 2020). The  
28 Agreements state that all disputes arising from the Agreements must be pursued via

1 arbitration: “ANY DISPUTE MUST BE RESOLVED BY BINDING ARBITRATION.”  
2 (Patrick O’Daugherty Decl. Ex 1 at 5; Ex. 2 at 5). The definition of “Dispute” includes  
3 “all claims asserted by you individually against the Tribe, us and/or any of our employees,  
4 agents, directors, officers, governors, managers, members, parent company or **affiliated**  
5 **entities** (collectively, “related third parties”). (Patrick O’Daugherty Decl. Ex 1 at 5; Ex. 2  
6 at 5)(emphasis added). Plaintiffs’ allegations in the Complaint support this conclusion.  
7 Plaintiff alleges that “Defendant ZOCA’s entire business is run by Defendants 777 and  
8 TACTICAL, who operate their illegal payday lending scheme out of Miami, FL.” (Compl.  
9 at ¶23). In addition, Plaintiff asserts that

10 27. Defendant 777 provides the employees and systems used to underwrite and  
11 approve the loans that are later ostensibly made by ZOCA.

12 28. Once Defendants TACTICAL and 777 have underwritten a proposed loan, they  
13 transmit that information to Defendant ZOCA where Defendant ZOCA then  
14 “funds” the loan. This is in name only, and intentionally designed to use ZOCA’s  
15 status as a tribal entity to try to avoid liability for the scheme’s unlawful lending  
16 practices. In actuality, Defendants TACTICAL and 777 have already approved the  
17 loans and merely tell Defendant ZOCA who is “approved.”

18 29. Defendants TACTICAL, FINTECH and 777 provide all the capital to “fund”  
19 the loans to Defendants ZOCA and REDC.

20 30. All capital used for the lending scheme come from accounts held by  
21 Defendants TACTICAL, FINTECH, and 777, which are accounts that Defendants  
22 REDC and ZOCA have no access to or control to.

23 (Compl. at ¶¶ 27-30).

24 By executing the loan agreements, Plaintiffs entered contracts with Zoca who  
25 purportedly engaged multiple non-tribal entities to effectuate the transactions, including  
26 Defendant 777. Each of the Defendants performed a service associated with the funding  
27 of the personal loans. From this, it is apparent that 777 is an affiliate of Zoca and thus is  
28 bound by the terms of those Agreements.

Plaintiffs argue they are not challenging the terms of the agreement, but instead are  
challenging the conduct of the 777 Defendants for their hand in operating the illegal  
payday lending scheme, however this is a distinction without a difference. The “conduct”  
of the Defendants is directly related to the execution of the loan agreements that

1 contained the arbitration Agreements. Without the Agreements, there is no harm to  
2 Plaintiffs and no scheme to challenge, therefore the terms of the Agreements are the crux  
3 of Plaintiffs claims.

4 The 777 Defendants further argue that they are entitled to enforce the agreement to  
5 arbitrate based on equitable estoppel principles because Plaintiffs' claims are intertwined  
6 with the underlying contract. (Mot. at 6). "Equitable estoppel precludes a party from  
7 claiming the benefits of a contract while simultaneously attempting to avoid the burdens  
8 that contract imposes." *Comer v. Micor, Inc.*, 436 F.3d 1098, 1101 (9th Cir.2006)  
9 (internal quotation marks and citation omitted). "[A] litigant who is not a party to an  
10 arbitration agreement may invoke arbitration under the FAA if the relevant state contract  
11 law allows the litigant to enforce the agreement." *Kramer*, 705 F.3d at 1128. Courts  
12 generally look to the law of the forum state to decide whether 777, as a nonsignatory, can  
13 compel arbitration. "Where a nonsignatory seeks to enforce an arbitration clause, the  
14 doctrine of equitable estoppel applies in two circumstances: (1) when a signatory must  
15 rely on the terms of the written agreement in asserting its claims against the nonsignatory  
16 or the claims are "intimately founded in and intertwined with" the underlying contract  
17 (citations omitted) and (2) when the signatory alleges substantially interdependent and  
18 concerted misconduct by the nonsignatory and another signatory and "the allegations of  
19 interdependent misconduct [are] founded in or intimately connected with the obligations  
20 of the underlying agreement." *Id.* at 1128-29 (citations omitted).

21 The present case involves 777, a nonsignatory, seeking to compel a signatory,  
22 Plaintiffs, to arbitrate its claims against the nonsignatory. Under the facts as alleged 777  
23 may enforce the arbitration agreements as non-parties under either equitable estoppel  
24 theory. Plaintiffs allege that nonsignatory 777 acts in concert with signatory Zoca and  
25 other Defendants to lure unsophisticated consumers into procuring unsecured personal  
26 loans with interest rates and other terms that violate RICO and California law. The  
27 resulting loan agreements contain terms which form the foundation of Plaintiffs claims.  
28 Therefore, nonsignatory 777 may compel arbitration because the claims are "intimately

1 founded in and intertwined with” the underlying contract and “the signatory alleges  
2 substantially independent and concerted misconduct by the non-signatory and another  
3 signatory and the allegations of interdependent misconduct are found in or intimately  
4 connected with the obligations of the underlying agreement.” *Kramer*, 705 F.3d at 1128-  
5 29.

## 6 2. Delegation provision

7 Even if Defendant 777 can compel arbitration, Plaintiffs challenge the validity of  
8 the arbitration clause and claim that the court must determine the threshold issue of  
9 arbitrability. (Oppo. at 8-9). Defendant counters that the parties clearly and unmistakably  
10 agreed that an arbitrator would decide threshold issues relating to the enforceability of the  
11 Agreements. (Mot. at 9).

12 “The delegation provision is an agreement to arbitrate threshold issues concerning  
13 the arbitration agreement.” *Rent-A-Center*, 561 U.S. at 68-69 (2010). Parties may agree  
14 to “arbitrate ‘gateway’ questions of ‘arbitrability,’ such as whether the parties have agreed  
15 to arbitrate or whether their agreement covers a particular controversy.” *Id.* The question  
16 whether the parties have submitted a particular dispute to arbitration, i.e., the ‘question of  
17 arbitrability,’ is ‘an issue for judicial determination [u]nless the parties clearly and  
18 unmistakably provide otherwise.’” *Howsam v. Dean Witter Reynolds*, 537 U.S. 79, 83  
19 (2002)(citing *AT & T Technologies, Inc. v. Communications Workers*, 475 U.S. 643, 649  
20 (1986)).

21 As noted above, the Agreements state that “ANY DISPUTE MUST BE  
22 RESOLVED BY BINDING ARBITRATION” and defines Dispute broadly to include  
23 “without limitation, (a) all claims, disputes, or controversies arising from or relating  
24 directly or indirectly to this Arbitration Provision, (“this Provision”), **the validity and**  
25 **scope of this Provision and any claim or attempt to set aside this Provision.**” (Patrick  
26 O’Daugherty Decl. Ex 1 at 5; Ex. 2 at 5)(emphasis added). In *Momot v. Mastro*, the Ninth  
27 Circuit held that similar language in an arbitration provision required arbitration of  
28 arbitrability. 652 F.3d 982, 988 (9<sup>th</sup> Cir. 2011). The delegation provision in *Momot* stated:

1 “[i]f a dispute arises out of or relates to this Agreement, the relationships that result from  
2 this Agreement, the breach of this Agreement or **the validity or application of any of the**  
3 **provisions** of this Section 4, and, if the dispute cannot be settled through negotiation, the  
4 dispute shall be resolved exclusively by binding arbitration.” *Id.* (citing *Rent-A-Center*,  
5 561 U.S. at 68)(emphasis added). Based on this language, the appellate court held that  
6 “the parties clearly and unmistakably agreed to arbitrate the question of arbitrability.” *Id.*  
7 at 988. Similarly, the language in the present Agreements to arbitrate “the validity and  
8 scope of this Provision and any claim or attempt to set aside this Provision” is clear and  
9 unmistakable language which indicates an agreement to allow the arbitrator to determine  
10 the threshold issue of arbitrability.

11 Further support for this conclusion is the direction within the Agreements that the  
12 rules of the AAA or JAMS will bind the arbitrator. Generally, “incorporation of the AAA  
13 arbitration rules constitutes clear and unmistakable evidence that the parties agreed to  
14 arbitrate arbitrability.” *Brennan*, 796 F.3d at 1130. The Agreements state that disputes  
15 may be settled via arbitration with Judicial Arbitration and Mediation Services, Inc.  
16 (JAMS) or the American Arbitration Association (AAA) and that any arbitration would  
17 “adhere to and follow the Consumer Due Process Protocol of the AAA, which can be  
18 found at: <http://www.adr.prd/>, and the JAMS Minimum Standards of Procedural Fairness  
19 for consumer arbitration, which can be found at: <http://jamsadr.com> rules.” (Patrick  
20 O’Daugherty Decl. Ex 1 at 5; Ex. 2 at 5). Plaintiffs contend they are unsophisticated  
21 consumers therefore incorporation of these rules was not enough to put them on notice  
22 regarding the arbitration of arbitrability. The court in *Brennan* did not expressly hold that  
23 incorporation of the AAA rules was sufficient where unsophisticated parties are  
24 concerned, but did state that the holding should not be interpreted to “require that the  
25 contracting parties be sophisticated or that the contract be ‘commercial’ before a court  
26 may conclude that incorporation of the AAA rules constitutes ‘clear and unmistakable’  
27 evidence of the parties’ intent.” *Brennan*, 796 F.3d at 1130. Therefore, *Brennan* does not  
28



1 compel the conclusion that inclusion of the AAA rules forecloses a finding that the parties  
2 intended to arbitrate arbitrability because they are “unsophisticated” consumers. *Id.*

3 Plaintiffs argue that even if there is a valid delegation agreement, it is unworkable  
4 and unconscionable because it requires the arbitrator to apply the laws of the Rosebud  
5 Sioux Tribe but Defendant has not shown that there is a body of general contract law under  
6 those laws that may be applied by the arbitrator. (Oppo. at 11). In response, Defendant  
7 777 contends the choice of law provisions does not render the delegation provision  
8 unconscionable because the Rosebud Sioux Tribe has a body of law that includes a chapter  
9 on damages for breach of contract, citing the CODE OF THE ROSEBUD SIOUX TRIBE,  
10 Title 8, Ch. 7 (Damages for Breach of Contract), hosted by the National Indian Law  
11 Library at <https://narf.org/nill/code/rosebudcode/index/html>. (Reply at 5). Plaintiffs  
12 argument fails in light of Defendants citation to the governing provision of the Rosebud  
13 Sioux Tribe contract law provision.

### 14 3. *Procedural and Substantive Unconscionability*

15 Plaintiffs challenge the Agreements on multiple grounds of unconscionability  
16 claiming that the Agreements are procedurally unconscionable because they were  
17 contracts of adhesion, and the Agreements are substantively unconscionable because the  
18 choice of law provision that dictates “the laws of the Rosebud Sioux Tribe” apply is an  
19 unreasonable prospective waiver of federal law as well as California state statutory  
20 protections against usurious loans. (Oppo. at 17).

21 Defendant counters that the loan Agreements are not procedurally unconscionable  
22 because Plaintiffs were not obligated to choose the loan product offered by Defendants,  
23 there was no oppression involved, and there was no surprise because the Arbitration  
24 Agreement was in bold font under a clear heading. (Reply at 8). The Agreements are also  
25 not substantively unconscionable as related to the choice of law provision because the  
26 Rosebud Sioux Tribe has a strong sovereign interest in having tribal laws govern the  
27 contracts that are entered into with an entity that is created under tribal law. (Reply at 5).  
28 Defendant claims that the choice of law provision is not a prospective waiver of Plaintiffs’

1 statutory rights because the Agreements do not expressly waive Plaintiffs federal statutory  
2 rights, and the 777 Defendants do not assert that Plaintiffs are barred from pursuing federal  
3 claims. (*Id.* at 6).

4 The party opposing arbitration has the burden of proving the provision is  
5 unconscionable. *Szetela v. Discover Bank*, 97 Cal.App.4<sup>th</sup> 1094, 1099 (Ct. App. 4<sup>th</sup> 2002).  
6 An agreement is unconscionable under California law if it is both procedurally and  
7 substantively unconscionable. *Shroyer v. New Cingular Wireless*, 498 F.3d 976, 981 (9<sup>th</sup>  
8 Cir. 2007). “The procedural element addresses the circumstances of contract negotiation  
9 and formation, focusing on oppression or surprise due to unequal bargaining power.  
10 Substantive unconscionability pertains to the fairness of an agreement's actual terms and  
11 to assessments of whether they are overly harsh or one-sided.” *Beco v. Fast Auto Loans*,  
12 86 Cal.App.5<sup>th</sup> 292, 307 (Ct. Ap. 4<sup>th</sup> 2022). Procedural and substantive unconscionability  
13 do not need to be shown to the same degree but instead a court must evaluate them on a  
14 “sliding scale” where “the more substantively oppressive the contract term, the less  
15 evidence of procedural unconscionability is required to” conclude that the term is  
16 unenforceable and [c]onversely, the more deceptive or coercive the bargaining tactics  
17 employed, the less substantive unfairness is required.” *OTO, L.L.C. v Kho*, 8 Cal.5<sup>th</sup> 111,  
18 125-26 (Cal 2019)(internal citations omitted).

19 Plaintiffs have not met their burden to demonstrate the Agreements are procedurally  
20 unconscionable. “A procedural unconscionability analysis ‘begins with an inquiry into  
21 whether the contract is one of adhesion.’” *Id.* at 126. “An adhesive contract is  
22 standardized, generally on a preprinted form, and offered by the party with superior  
23 bargaining power ‘on a take-it-or-leave-it basis.’” *Id.* “While California courts have found  
24 that ‘the adhesive nature of the contract is sufficient to establish some degree of procedural  
25 unconscionability’ in a range of circumstances, the California Supreme Court has not  
26 adopted a rule that an adhesion contract is per se unconscionable.” *Poublon v. C.H.*  
27 *Robinson Co.*, 846 F.3d 1251, 1261 (9<sup>th</sup> Cir. 2017). Plaintiffs assert that the arbitration  
28 and delegation agreements are per se unconscionable as contracts of adhesion because

1 Zoca had the superior bargaining power as the loan provider and Plaintiffs were required  
2 to accept the terms of the arbitration agreements, including the delegation provisions, on  
3 a take-it-or-leave-it basis with no opt-out. However, even if it is a contract of adhesion,  
4 this does not make it per se unconscionable. Instead, a court must look to the method and  
5 manner by which a disputed provision is presented to the unsophisticated or weaker party.  
6 *Id.*

7 Courts have found procedural unconscionability where a Discover card holder  
8 received notice of binding arbitration in a bill stuffer. See *Szetela*, 97 Cal.App.4th at 1099.  
9 Unlike the putative class plaintiff in *Szetela*, Plaintiffs proactively sought the personal  
10 loans at issue on the internet and signed an acknowledgment of the terms of the agreements  
11 prior to the loans being funded. Under these circumstances, while Plaintiffs were required  
12 to “take-or-leave” the terms, they had the choice to use ZocaLoans or choose another loan  
13 provider. In addition, the arbitration language was not hidden but instead appeared in bold  
14 font with a heading in bold and all capitalized font. (Patrick O’Daugherty Decl. Ex 1 at 5;  
15 Ex. 2 at 5)(emphasis added).

16 Similarly, the present Agreements are unlike employment contracts of adhesion  
17 where courts have found procedural unconscionability because the prospective employee  
18 was required to accept the arbitration provision as a condition of employment. See  
19 *Armendariz, v. Foundation Health Psychcare Services, Inc.* 24 Cal. 4th 83, 113 (2000).  
20 Courts look to the nature of the agreement when considering unconscionability, noting  
21 that an employment agreement concerns the ability of an individual to pursue gainful  
22 work. “With respect to preemployment arbitration contracts, we have observed that ‘the  
23 economic pressure exerted by employers on all but the most sought-after employees may  
24 be particularly acute, for the arbitration agreement stands between the employee and  
25 necessary employment, and few employees are in a position to refuse a job because of an  
26 arbitration requirement.’” *OTO*, 8 Cal. 5th at 126 (citing *Armendariz*, 24 Cal.4th at 115).  
27 Here, the arbitration and delegation provisions in the Agreements were not a condition to  
28 employment but instead were conditions imposed on personal loans obtained via internet.

1 For the foregoing reasons, although the Agreements were offered on a “take-it-or-leave-  
2 it” basis, they were not procedurally unconscionable as a contract of adhesion.

3 “Substantive unconscionability examines the fairness of a contract's terms.” *OTO*,  
4 8 Cal.5<sup>th</sup> at 129. California courts have held that an agreement is substantively  
5 unconscionable where it is “overly harsh,” “unduly oppressive,” “unreasonably  
6 favorable,” or “shock[s] the conscience.” *Poublon*, 846 F.3d at 1261. Plaintiffs argue  
7 that the tribal choice-of-law provision is substantively unconscionable because it acts as  
8 an unreasonable prospective waiver of federal law protections as well as California state  
9 statutory protections against usurious loans. (Oppo. at 17). “[T]he Supreme Court has  
10 recognized that arbitration agreements that operate ‘as a prospective waiver of a party's  
11 right to pursue statutory remedies’ are not enforceable because they are in violation of  
12 public policy.” *Gibbs v. Haynes Investments, LLC.*, 967 F.3d 332, 340 (Ct. App. 4<sup>th</sup> 2020).  
13 If “an arbitration agreement prevents a litigant from vindicating federal substantive  
14 statutory rights, courts will not enforce the agreement.” *Id.* A “foreign choice of law  
15 provision, of itself, will not trigger application of the prospective waiver doctrine.” *Dillon*  
16 *v. BMO Harris Bank*, 856 F.3d 330, 334 (Ct. App. 4<sup>th</sup> 2017).

17 The choice-of-law provision in the Agreements does not constitute an unreasonable  
18 prospective waiver of federal law protections. The terms of the Agreements state:

19 **LAW THAT APPLIES.** The laws of the Rosebud Sioux Tribe (“Tribal law”) will govern  
20 this Agreement, without regard to the laws of any state or other jurisdiction, including the  
21 conflict of laws rules of any state. You agree to be bound by Tribal Law, and in the event of a  
22 bona fide dispute between you and use, Tribal law shall exclusively apply to such dispute.

22 (Patrick O’Daugherty Decl. Ex 1 at 3; Ex. 2 at 3)(emphasis added).

23 As noted above, the term Disputes is broadly defined to include “all U.S. federal or state  
24 law claims, disputes or controversies, arising from or relating directly or indirectly to this  
25 Agreement,” and “all claims based upon a violation of any state or federal constitution,  
26 statute or regulation.” (Patrick O’Daugherty Decl. Ex 1 at 5; Ex. 2 at 5). Under the  
27 “Arbitration Provisions” clause, the Agreements state “[t]he arbitrator shall apply the laws  
28 of the Rosebud Sioux Tribe **that govern** this Agreement.” (*Id.*)(emphasis added). The

1 Agreement includes a Sovereign Immunity clause that states “Because we and the Tribe  
2 are entitled to sovereign immunity, you will be limited as to what claims, if any, you may  
3 be able to assert against us.” (Patrick O’Daugherty Decl. Ex 1 at 4; Ex. 2 at 4). Reading  
4 these provisions together indicates that Plaintiffs are not barred from bringing federal  
5 claims to arbitration, but instead, the arbitrator will apply laws of the Rosebud Sioux Tribe  
6 only to the extent they govern specific provisions, but otherwise, state and federal law will  
7 be applied. There is no express waiver of federal statutory claims.

8       However, that finding alone does not preclude a finding of prospective waiver.  
9 Where a choice of law provision prohibited the application of “any law other than the law  
10 of the Cheyenne River Sioux Tribe of Indians to this Agreement” a California appellate  
11 court found that viewing the choice of law provision along with the choice of forum  
12 provision resulted in the conclusion that the language “almost surreptitiously waives a  
13 potential claimant's federal rights through the guise of a choice of law clause” and “flatly  
14 and categorically renounce[s] the authority of the federal statutes.” *Dillon*, 856 F.3d at  
15 334. Here, the Agreement does not appear to contain a choice of forum clause. Without  
16 the tandem choice of law and choice of forum clauses, it is uncertain whether “the foreign  
17 choice of law would preclude otherwise applicable federal substantive statutory remedies”  
18 therefore, “the arbitrator should determine in the first instance whether the choice of law  
19 provision would deprive a party of those remedies.” *Dillon*, 856 F.3d at 334. Accordingly,  
20 the choice of law provision does not render the Agreement or delegation provision  
21 substantively unconscionable for purposes of the present motion.

22       Plaintiffs further contend that the choice of law provision violates California’s  
23 choice of law framework because the laws of the Rosebud Sioux Tribe have no substantial  
24 relationship to either Plaintiffs who are both California residents and resided in California  
25 when they entered the contracts at issue. (Oppo. at 12). Because California has a strong  
26 public policy against unfair competition and debt collection, and California has a  
27 materially greater interest than the tribe in the outcome of this dispute, California law  
28 should apply to the loan agreements and the arbitration agreements under California’s’

1 choice of law framework according to Plaintiffs. (*Id.* at 13-14). Defendants counter that  
2 the Tribe has a substantial interest in having Tribal Law govern the contracts that are  
3 entered into with an entity that is created under Tribal Law. (Reply at 5).

4 “Under California's choice of law rules, we must first determine whether the  
5 selected state ‘has a substantial relationship to the parties or their transaction, or ... whether  
6 there is any other reasonable basis for the parties’ choice of law.’” *Delisle v. Speedy Cash*,  
7 818 Fed.Appx 608, 611 (9<sup>th</sup> Cir. 2020). A court may not enforce the choice of law  
8 provision if (1) the substantive law of the tribe is “contrary to a fundamental policy of  
9 California” and (2) California has a “materially greater interest” than the tribe in resolving  
10 the issue. *Washington Mutual Bank v. Superior Court*, 24 Cal.4<sup>th</sup> 906, 917  
11 (2001)(emphasis added). California “‘has a strong public policy against usury, that is, the  
12 charging and receiving interest on the loan or forbearance of money in excess of the rate  
13 allowed by law.’” *G Companies Management, LLC v. LREP Arizona, LLC*, 88  
14 Cal.App.5th 342, 354 (Ct. App. 3rd 2023).

15 The Rosebud Sioux Tribe has a substantial relationship to the agreements in  
16 question because ZocaLoans is a business formed under the Rosebud Tribal Law. The  
17 loans were entered into with Plaintiffs who were California residents, but who accessed  
18 the loans via the internet. ZocaLoans does not have any storefronts in California. Although  
19 Plaintiffs challenge the interest rate and loan process as violative of California usury laws,  
20 “California ‘has no strong public policy against a particular rate of interest so long as the  
21 charging of that rate is permitted by law to the specific lender.’” *G Companies*  
22 *Management*, 88 Cal.App.5<sup>th</sup> at 354. Plaintiffs have failed to show that the substantive law  
23 of the Rosebud Sioux Tribe is contrary to California’s policy on usury, or that the arbitrator  
24 will not apply California law to those claims, therefore, the choice of law provision does  
25 not violate California’s choice of law framework.<sup>1</sup>

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28 <sup>1</sup> Plaintiffs contend that the Motion to Compel Arbitration is waived in light of their filing of the  
Motion to Dismiss arguing that Defendants are acting inconsistently with the right to arbitrate by  
seeking a decision on the merits. (Oppo. at 20). Defendants here have not engaged in delay or strategic  
acts that have prejudiced Plaintiffs by filing both a Motion to Compel Arbitration and a Motion to


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IV. CONCLUSION AND ORDER

For the foregoing reasons, the Court **GRANTS** Defendant 777's Motion to Compel Arbitration [ECF No. 8] and **DENIES** Defendant 777's Motion to Dismiss [ECF No. 9] as moot.

**IT IS SO ORDERED.**

Dated: August 11, 2023

  
Hon. M. James Lorenz  
United States District Judge

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Dismiss, therefore the Court finds no waiver of arbitration by Defendants. *See Martin v. Yasuda*, 829 F.3d 1118 (9<sup>th</sup> Cir. 2016).